**Industry Demonstration Proposal**

This document contains a template for all the information relevant to each Exhibition & Demonstration booth to be organized within ICC 2017. If the proposal is accepted, this text (the public information in it) will be used to advertise the Demonstration in the conference website, program, and other media.

Each booth is equipped with a power supply. Any furniture or additional equipment is subject to additional fees. Placement of the exhibition booth is determined by conference organizers. The costs of the booths are: 2,500 € for 6 m2 (2 x 3 m2) and 4,000 € for 12 m2 (2 x 6 m2) (the fees are in Euros; the French VAT does not apply, as the IEEE France Section is exempted from VAT).

The proposal should be sent to the IF&E Co-Chairs, Luis M. Correia, [luis.m.correia@tecnico.ulisboa.pt](mailto:luis.m.correia@tecnico.ulisboa.pt), and Jamshid Khun-Jush, [khunjush@qti.qualcomm.com](mailto:khunjush@qti.qualcomm.com), as a PDF attachment, by the deadline of 17 February 2017.

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| **Proposer’s Name** |  |
| **Proposer’s Institution** |  |
| **Proposer’s Email** |  |
| **Proposer’s Phone** |  |
| **Proposer’s CV** (text up to 300 words) |  |
| **Exhibition Title** |  |
| **Motivation and Background** (10 lines maximum, describing the motivation and background for the technologies, applications, and/or products being demonstrated.) |  |
| **Objective** (10 lines maximum, describing the objective of the demonstration.) |  |
| **Description of the Demo** (10 lines maximum, describing the technologies and/or applications being demonstrated.) |  |
| **General Public Adequacy** (indicate whether the content being shown is adequate to be presented to the general public; if the answer is positive, describe the specific aspects that serve this purpose) | * Yes * No |